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Who Says Elephants Cant Dance

Who Says Elephants Can't Dance? sums up Lou Gerstner's historic business achievement, bringing Ibm back from the brink of insolvency to lead the computer business once again. Offering a unique case study drawn from decades of experience at some of America's top companies - McKinsey, American Express, Rjr Nabisco - Gerstner's insights into management and leadership are applicable to any business, at any level. Ranging from strategy to public relations, from finance to organization, Gerstner ...

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Who Says Elephants Can't Dance?: Inside IBM's Historic ...

"It isn't a question of whether elephants can prevail over ants. It's a question of whether a particular elephant can dance. If it can, the ants must leave the dance floor." — Louis V. Gerstner Jr., Who Says Elephants Can't Dance?

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Mr. Gerstner is the author of Who Says Elephants Can't Dance, the best-selling account of IBM's transformation; and he is the co-author of the book Reinventing Education: Entrepreneurship in America's Public Schools.

Louis V. Gerstner Jr. - Wikipedia

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This complete summary of the ideas from Louis Gerstner's book "Who Says Elephants Can't Dance?" shares Gerstner's experiences in taking charge of IBM and turning the company around to regain its position as an industry leader. This book contains all of the challenges and obstacles faced by

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the company and how Gerstner overcame them.

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